



tinbergen
institute

GRADUATE PROGRAM



VU



business
data science

GRADUATE PROGRAM



VU

BDS Research Camp 2024

19th September, 2024

Program

08:30-09:00	Coffee & Registration
09:00-09:15	Opening words
09:15-10:15	Prof. Vamsi Kanuri (University of Notre Dame) “Mitigating Churn After Online Financial Fraud: The Value of Blame Attribution During Service Recovery”
10:15-10:30	Coffee break
10:30-11:30	Prof. Michiel van Crombrugge (Erasmus School of Economics) “Changed Market Dynamics in Platform Markets”
11:30-11:45	Coffee break
11:45-12:45	Prof. Jonne Guyt (University of Amsterdam) “Retiring The Store Flyer: Effects of Ceasing Print Store Flyers on Household Grocery Shopping Behavior”
12:45-13:45	Lunch
13:45-14:45	Prof. Jiska Eelen (Vrije Universiteit Amsterdam) “One Size Does Not Fit All: Optimizing Size-Inclusive Model Photography Mitigates Fit Risk in Online Fashion Retailing”
14:45-15:00	Coffee break
15:00-16:00	Prof. Simone Wies (Goethe University) “Innovation Flops: Heeding the Lessons of Failure”
16:00-17:00	Closing & Drinks