

# 1<sup>st</sup> Business Data Science-Tinbergen Institute Conference “Consumer Search and Markets”

---

June 15 (Thursday) – June 17 (Saturday) 2023  
Location: Euromast Rotterdam, Parkhaven 20, 3016 GM Rotterdam

---

**Local Organizers:** Lois Hardonk (BDS-TI), José L. Moraga (VU), Francesca Sotgiu (BDS)  
**Scientific Committee:** José L. Moraga (VU, Chair), Giovanni Compiani (Chicago Booth) Elisabeth Honka (UCLA),  
Maarten Janssen (U Vienna), Raluca Ursu (NYU Stern)  
**Sponsors:** Business Data Science, Erasmus University Rotterdam, University of Amsterdam, Vrije Universiteit  
Amsterdam, Tinbergen Institute, Amazon

---

## Conference Program

---

### Thursday June 15, 2023

- 11:45-12:45 Lunch & Welcome to BDS-Tinbergen Institute
- 12:45-13:45 **Keynote: Mark Armstrong (University College London): “Price dispersion and price discrimination in markets with limited consumer awareness”**
- 13:45-14:10 Tea/Coffee break
- 14:10-15:00 Martin Obradovits (University of Innsbruck): *“Bertrand Competition with Inspection Goods”*
- Discussant: Pim Heijnen (University of Groningen)
- 15:00-15:50 Atabek Atayeb (University of Mannheim): *“Information Asymmetry and Search Intensity”*
- Discussant: David Ronayne (ESMT Berlin)
- 15:50-16:15 Tea/Coffee break
- 16:15-17:05 Rafael Greminger (University College London): *“Time Allocation and Multi-Category Search”*
- Discussant: Marton Varga (Bocconi University)
- 17:05-17:55 Clement Bellet (Erasmus University Rotterdam): *“Measuring Consumer Visual Interest Using Millions of Text and Image Search”*
- Discussant: Michel Wedel (University of Maryland)
-

## **Friday June 16, 2023**

- 09:10-10:00 Marcel Preuss (Cornell University): *“Search Platforms: Big Data and Sponsored Positions”*
- Discussant: Tony Ke (Chinese University of Hong Kong)
- 10:00-10:50 Alejandro Robinson Cortés (University of Exeter): *“Managing Congestion in Two-Sided Platforms: The Case of Online Rentals”*
- Discussant: Xuan Teng (University of Munich)
- 10:50-11:20 Tea/Coffee break
- 11:20-12:20 **Keynote: Prof. Bart Bronnenberg (Tilburg University): *“Revealed Preference Versus Revealed Information Sets”***
- 12:20-13:20 Lunch
- 13:20-14:10 Zsolt Sandor (Sapientia Hungarian University of Transylvania): *“A Framework for the Estimation of Demand for Differentiated Products with Simultaneous Consumer Search”*
- Discussant: Elisabeth Honka (UCLA)
- 14:10-15:00 Xuan Teng (University of Munich): *“Self-preferencing, Quality Provision, and Welfare in Mobile Application Markets”*
- Discussant: Rafael Greminger (University College London)
- 15:00-15:30 Tea/Coffee break
- 15:30-17:00 Round table (policy): Pierre Regibeau (Chief Economist European Commission), Paul de Bijl (Chief Economist ACM, Netherlands), Amazon,
- 17:00 Social networking and 7 pm dinner at Hotel New York (all participants)
-

## **Saturday June 17, 2023**

- 09:10-10:00 Alessandro Gavazza (London School of Economics): *"Refinancing Cross-Subsidies in the Mortgage Market"*
- Discussant: Babur de los Santos (Clemson University)
- 10:00-10:50 Heiko Karle (Frankfurt School of Business and Economics): *"Search Costs and Context Effects"*
- Discussant: Matthijs Wildenbeest (University of Arizona)
- 10:50-11:20 Tea/Coffee break
- 11:20-12:10 Sandro Shelegia (University Pompeu Fabra): *"A Search Model of Remarketing"*
- Discussant: Marcel Preuss (Cornell University)
- 12:10-13:10 Lunch
- 13:10-14:00 Tony Ke (Chinese University of Hong Kong): *"Information Design of Online Platforms"*
- Discussant: Chris Wilson (Loughborough University)
- 14:00-14:50 Jacopo Gambato (ZEW & University of Mannheim): *"Multi-Attribute Search"*
- Discussant: Marco Haan (University of Groningen)
- 14:50-15:20 Tea/Coffee break
- 15:20-16:10 Simon Martin (DICE, University of Dusseldorf): *"Information and heterogeneous tax pass-through."*
- Discussant: Nicolas de Roos (University of Liverpool)
- 16:10-17:00 Cole Williams (University of Vienna): *"Coasian Dynamics in Sequential Search"*
- Discussant: Sandro Shelegia (University Pompeu Fabra)
- 17:00-17:50 Drinks and farewell